

#### For Immediate Release

# Hong Leong Holdings To Launch Kassia, The Flora Drive Finale

Preview to commence on 6 July 2024 with prices from \$883,000.



The Arrival Court (left photo) welcomes with a relaxing grandeur that leads into a tranquil and modern home. The Grand Clubhouse (right photo) is wrapped in a vertical garden spanning the basement of the Arrival Plaza to the breathtaking cascading water feature, sky leisure walk, and view deck on Level 2.

**Singapore, 4 July 2024** – Marking the finale of its signature in the private residential enclave in Flora Drive by Tripartite Developers, **Kassia** will unveil a naturalistic living concept that features a majestic vertical garden and cascading water feature installed at its Grand Clubhouse.

The **freehold** condominium sits on an approximate 150,838.98 square feet (sq ft) site located in District 17 off Upper Changi Road North, featuring 276 residential units in four blocks of eight storeys each. The concept is inspired by *Cassia Javanica*, a popular tropical tree known for its beautiful crimson and pink flower bunches, where it embraces a contemporary design that includes natural elements, dense foliage, and interwoven branches to foster an environment that promotes harmony between residents and nature.

The façade of the four blocks features a primal pitch roof exterior with lush greenery surroundings to repose and rejuvenate throughout its communal spaces. Facilities include a vertical garden that spans from the basement of the Arrival Plaza to Level 2 of the Grand Clubhouse with a cascading water feature and a sky leisure walk deck, a 50m lap pool, urban farming plots, and relaxation alcoves.

The successful private residential enclave spanning three decades is made up of Azalea Park, Ballota Park, Carissa Park, Dahlia Park, Edelweiss Park, Ferraria Park, The Gale, Hedges Park, The Inflora, and The Jovell.

Following the vein of its sister projects all named after flowers and arranged in alphabetical order, Kassia will be Tripartite's 11<sup>th</sup> and concluding residential development.

Tripartite is a joint venture comprising Hong Leong Holdings Limited, City Developments Limited, and TID Pte. Ltd. Previews will commence on <u>Saturday, 6 July 2024</u> and sales bookings on <u>Saturday, 20 July 2024</u>.



**Ms Betsy Chng, Head of Sales and Marketing at Hong Leong Holdings said**, "Given the success of our earlier developments and familiarity with the area, Kassia comes at an opportune time to conclude our aspiration for Flora Drive into a residential haven. The success of our developments in the enclave reflects the keen interest among first-time buyers and upgraders for a quiet locale and thoughtfully designed properties. We believe the new transportation infrastructure and our competitive pricing will attract buyers who value the project's attributes."

A well-located home for families, Kassia is near seven MRT stations within a short bus connection - Tampines East and Upper Changi of the Downtown Line; Pasir Ris, Tampines, and Expo of the East-West Line; and the upcoming Pasir Ris East and Loyang of the Cross-Island Line (expected to be ready in 2030\*).

It is also well-connected to the Pan Island Expressway (PIE) and East Coast Parkway (ECP).

Business, retail, food, and leisure activities are aplenty such as Changi Business Park, Changi Airport, Downtown East, Komo Shoppes, Singapore Expo, and a wide range of hawker selections at Changi Village. Nature lovers will enjoy the nearby trails at Changi Beach Park with a Round Island Route Park Connector.

Nearby educational institutions include St Hilda's Primary School, Gongshang Primary School, Hai Sing Catholic School, Temasek Polytechnic, Singapore University of Technology and Design, and the Japanese School.

## A Home in an Oasis

Each unit is designed with earthy-hued quality finishings to evoke calmness and elegance, its thoughtfully planned layout maximises space and functionality with convertible study areas into flexi-breakout spaces for various uses.

A mix of apartment types is available from 1- to 4-bedroom with sizes ranging from 473 sq ft for a 1-bedroom to 1,345 sq ft for a 4-bedroom. The apartments are competitively priced from \$\$883,000 for 1-bedder, \$\$1.196 million for 2-bedder, \$\$1.659 million for 3-bedder, and \$\$2.462 million for 4-bedder. The project is estimated to obtain TOP in November 2027.

Kassia's sales gallery, located at Eunos Avenue 4, is open from Saturday, 6 July 2024, 10am to 7pm (weekdays) and 10am to 8pm (weekends). Sales bookings will begin on Saturday, 20 July 2024. For enquiries, please call the sales hotline at (65) 9643 9911 or visit the website at www.kassia.com.sg.

Brochure, factsheet, and high res-images: <u>https://spaces.hightail.com/receive/Vzsej1F5Qh</u>

#### \*Reference:

https://www.lta.gov.sg/content/ltagov/en/upcoming\_projects/rail\_expansion/cross\_island\_line.html



### For media queries, please contact:

Louisa Cheong Manager, Group Corporate Affairs Hong Leong Group Singapore Tel: +65 6877 8536 Email: louisacheong@cdl.com.sg

Joseph Lim Manager, Group Corporate Affairs Hong Leong Group Singapore Tel: +65 6568 3654 Email: josephlim@cdl.com.sg



## PHOTOS

Facilities at Kassia include a 50-metre swimming pool (pictured), a sky leisure and view deck, relaxation alcoves, urban farming pods, and a Grand Clubhouse. ( <i>Artist's Impression</i> )
Located along Flora Drive in District 17, Kassia will house 276 units in four blocks of eight storeys each, catering for more residential spaces in the rejuvenated township of Changi enclave. ( <i>Artist's Impression</i> )
The 1 bedroom + Study comes with a well-sized kitchen countertop space for storage, appliances, and meal preparation. ( <i>Artist's Impression</i> )
All units are thoughtfully designed for functionality and enhanced living. Pictured here is the 2-bedroom living room and kitchen. ( <i>Artist's Impression</i> )
Immerse in an earthy-hued theme with quality finishings that evoke calmness and elegance. Pictured here is the 4- bedroom living and dining areas. <i>(Artist's Impression)</i>

High res-images: https://spaces.hightail.com/receive/Vzsej1F5Qh